

Evaluation

Rubric for Grading Advertisement

	4	3	2	1
The ad explains changes brought about by the invasions.	The change is explained well and is historically correct and informative.	The change is explained and is historically correct.	The change is present but there are problems with the explanation.	The ad doesn't teach anything regarding the changes brought about by the invasions.
The ad includes an illustration, either original or clip art.	The illustration helps teach the concept of what was developed.	The illustration is about the Middle Ages.	The illustration is correct, but doesn't show much effort.	The illustration is missing or completely inappropriate.
The presentation of the work shows effort and pride.	Work is very neat, with good sentences, good grammar and correct spelling.	Work is neat and has no more than one writing or spelling error.	Work is readable but has two or more writing or spelling errors.	Work is immature in presentation and shows no pride or effort.